

PROJECT
Awards
2015

CALL FOR ENTRIES



In partnership with

**CONCRETE
CONSTRUCTION**

ARCHITECT

PROJECT Awards

2015

CALL FOR ENTRIES



Sundeck of Washington, Chantilly, VA

Awards Program - Call for Entries

The Decorative Concrete Council, a specialty council of the American Society of Concrete Contractors, is pleased to announce its 2015 awards program, to recognize outstanding decorative concrete projects around the world. Entries will be juried by an independent panel of industry professionals. Two winners may be selected in each of thirteen categories and one WOW! Award (Best of Show) will be awarded. Awards will be presented to the decorative concrete contractors at World of Concrete 2015.

Entries are invited in the following categories:

- Overlays – Less than 1/4" (spray textures, micro-topping, trowel-down, stencils, epoxy-polyaspartic, hand-crafted)
- Overlays – 1/4" - 2" (colored, broom finish, stamped, aggregates, sawcut)
- Polished
- Architectural Concrete*
- Cast-in-place – Stamped
- Cast-in-place – Special Finishes**
- Countertops
- Multiple Applications***
- Concrete Artistry (includes graphics)
- Stained
- Vertical Application

YOU MAY ENTER THE SAME PROJECT IN NO MORE THAN TWO CATEGORIES.

All categories except Countertops will be divided into Projects over 5000 SF and under. First and second place awards may be given in each category.

One WOW! award, a Best of Show, will be selected.

* Architectural Concrete - Cast-in-place concrete structures

** Cast-in-place - Special Finishes – Covers installations such as exposed aggregate, seeded finishes, mosaic, salt finish, sponge or swirl finish.

*** Multiple Applications – For projects with installations that include two or more of the categories listed above.

Front Cover Image: 2014 WOW! Award Winner, Tom Ralston Concrete, Santa Cruz, CA

Eligibility

Competition is open to both ASCC members and non-members. We encourage you to join if you are not already a member.

Rules of Competition

- Only official entry forms will be accepted. To submit more than one project you may make copies of the entry form.
- All information required on the form must be included.
- A minimum of three, and a maximum of six photographs shall be submitted for each entry.
- **Each submittal must include a clarification statement.**
- There is no limit to the number of entries per company.
- **Submittal deadline is September 30, 2014.**

Judging

A panel of industry professionals will judge the entries. The judges' decisions will be final.

Submitted projects will be reviewed on the following criteria:

25% Aesthetics – to what extent the design of the project appeals to the customer and the public at large

25% Craftsmanship – the detail and precision taken in the installation

25% Functionality – how the project provides a solution for which it was intended

25% Creativity – how the project goes beyond its functional purpose to enhance both the project itself and the decorative concrete industry

If there are fewer than three entries in any category, that category may not be judged. Entry fees will be refunded.



Concrete Innovations, Sandwich, IL



Honestone, Tuggerah, NSW, Australia



Trademark Concrete Systems, Ventura, CA



Morley Construction Co, Santa Monica, CA



Mark Beamish Waterproofing, Anaheim, CA

Photography Requirements

- Professional photography is strongly recommended.
- All photos should be taken from a marketing perspective.
- A minimum of three and a maximum of six photographs shall be submitted for each project.
- The photos should provide the necessary insight into the project's ability to address the judging criteria.
- While photos showing the overall project can be helpful in defining scope and scale, close-ups of areas are often better for illustrating fine craftsmanship.
- Each photo must be at least 5" x 7" at 300 dpi.
- Pictures taken at the highest resolution possible are in your best interest.
- Photos may be sent on CD, DVD or emailed to bgarnant@ascconline.org.

PHOTOS TAKEN WITH A TELEPHONE CAMERA ARE ACCEPTABLE FOR IN-PROGRESS PHOTOS BUT ARE NOT RECOMMENDED FOR SHOTS OF A COMPLETED PROJECT. PLEASE SEE ADDITIONAL INFORMATION PROVIDED.

Entry Fees

ASCC Members: \$50 for the first entry and \$30 for each additional entry.
Non-members: \$80 for the first entry and \$50 for each additional entry. Checks should be made payable to the American Society of Concrete Contractors and must accompany your entry.

Declaration and Presentation

Winners will be notified via mail no later than December 31, 2014 and awards will be presented at World of Concrete 2015.

Clarification Statement

Each submittal must include a 100-300 word clarification statement, which should enable the judges to understand the overall scope and other facets of the project which made it particularly difficult or challenging.

The clarification statement should cover the complexity and uniqueness of the project and might include such information as:

- Project design
- Economy and craftsmanship
- Degree of difficulty of layout and installation
- Site compatibility
- Project challenges i.e. accessibility, scheduling, budget, weather, owner requirements, etc.
- Ecological and environmental factors
- Problem solving

Testimonials from other project participants (e.g. owner, GC, A/E) are welcome but not necessary.

Mail the entry form, photographs, clarification statement and check payable to American Society of Concrete Contractors to:

Bev [redacted]
American Society of Concrete Contractors
2025 S. Brentwood Blvd., Ste. 105
[redacted]

Questions:
Contact [redacted] @ [redacted]

[Redacted area for contact information]



Hyde Concrete, Annapolis, MD

PROJECT AWARDS ENTRY FORM*

In partnership with

**CONCRETE
CONSTRUCTION**
THE WORLD OF CONCRETE

ARCHITECT

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Tel: _____ Fax: _____ Email: _____

Project is entered in the following category:

- | | | |
|--|---|---|
| <input type="checkbox"/> Overlays – Less Than 1/4" | <input type="checkbox"/> Polished | <input type="checkbox"/> Concrete Artistry |
| <input type="checkbox"/> Overlays – 1/4"-2" | <input type="checkbox"/> Cast-in-place – Special Finishes | <input type="checkbox"/> Multiple Applications |
| <input type="checkbox"/> Cast-in-place – Stamped | <input type="checkbox"/> Countertops | <input type="checkbox"/> Architectural Cast-in-Place
Concrete Structures |
| <input type="checkbox"/> Stained | <input type="checkbox"/> Vertical Application | |

Size (Total Sq. Ft.): _____

YOU MAY ENTER THE SAME PROJECT IN NO MORE THAN TWO CATEGORIES.

Project Information

Project Name: _____

Address: _____

City, State, Zip: _____

Completed Cost: _____

Start Date: _____ Finish Date: _____

Project Owner: _____

Architect: _____

General Contractor: _____

Submitted by (please print): _____

Signature: _____

* A separate form (or photocopy of the form) must be completed for each entry.
You may enter as many projects as you like.