



VIRTUAL
**CONCRETE
CONVENTION**



Sponsor Prospectus

Get Involved in ACI's first ever ACI Virtual Concrete Convention!



Thank you for your overwhelming support as we change ACI's Concrete Convention from an in-person event to an all virtual event, the ACI Virtual Concrete Convention.

Attendees to the ACI Virtual Concrete Convention will collaborate on advancing concrete codes, specifications, and practices during hundreds of committee meetings. Technical and educational sessions will provide the latest concrete research, case studies, best practices, and the opportunity to earn Professional Development Hours. Top projects in the ACI Excellence in Concrete Construction Awards will be announced, and several virtual networking and special events will take place—building on the convention's tradition as the world's gathering place for advancing concrete.

Sponsorship of this event continues to be one of the best ways to brand your organization as a leader in the industry and to highlight your commitment to advancing and sharing knowledge. We would love for you to partner with us, join forces, and inspire today's concrete industry professionals to learn, grow, and innovate.

Don't miss this opportunity to be a part of this important virtual gathering of professionals. Reserve your spot today!

For more information on how you can get involved, and for further details visit our website at <https://www.concrete.org/events/conventions/currentconvention/sponsors/sponsorshipopportunities.aspx> or contact:

Kim Spillane
kim.spillane@concrete.org
+1.248.848.3197

Connect with industry decision-makers and build new relationships. Interact with hundreds of industry professionals in a virtual setting. The virtual format eliminates travel barriers and provides the opportunity for much greater participation from industry professionals around the globe.

Showcase your organization's expertise at a world-class virtual convention and share with your colleagues the topics and work you care deeply about.

Build your brand. We will proudly display your logo on the ACI's event page, within the virtual conferencing platform, and on emails out to the audience. We want the ACI community to recognize the contributors who are committed to advancing and sharing about the essential role that concrete plays in society.

Sponsorship Opportunities

Reinforced – \$10,000 (Limited to 3 Opportunities)

- Exclusive event sponsorship (choice of: Architects' Day Lunch & Learn, Student Lunch & Learn, International Lunch & Learn)
- Video ad played at beginning of sponsored event (2 minutes max)
- Recognition as Featured Sponsor on convention app landing page
- Online Demo (up to 6 scheduled 30-minute time slots)
- Company logo featured in several email blasts – Exclusive
- Attendee list (pre- and post-convention)
- Banner ad in convention app – Enhanced
- Complimentary virtual convention registrations - 3
- Logo on convention website
- Logo inclusion in virtual convention guide
- Company profile listing – Enhanced

Precast – \$5000

- Exclusive logo recognition as session sponsor – 2 sessions (provide top six technical session choices)
- Recognition as Featured Sponsor on convention app landing page
- Online Demo (up to 3 scheduled 30-minute time slots)
- Company logo featured in several email blasts – Shared
- Attendee list (pre- and post-convention)
- Banner ad in convention app – Enhanced
- Complimentary virtual convention registrations – 2
- Logo on convention website
- Logo inclusion in virtual convention guide
- Company profile listing – Enhanced

Ready Mix – \$2000

- Shared logo recognition as session sponsor – 2 sessions
- Online Demo (1 scheduled 30-minute time slot)
- Company logo featured in several email blasts – Shared
- Attendee list (pre- and post-convention)
- Banner ad in convention app – Enhanced
- Complimentary virtual convention registration – 1
- Logo on convention website
- Logo inclusion in virtual convention guide
- Company profile listing – Enhanced

ACI Chapter Sponsor—Level II – \$1000 (Reserved for ACI Chapters)

- Logo on convention website
- Logo inclusion in virtual convention guide
- Complimentary virtual convention registration(s) – 1
- Company profile listing – Basic

ACI Chapter Sponsor—Level I – \$500 (Reserved for ACI Chapters)

- Logo on convention website
- Logo inclusion in virtual convention guide
- Company profile listing – Basic

The sponsorship opportunities listed here are some ideas from which to select. Other options may also be discussed.



| | Sponsorship Level | | | | |
|--|---|---|--------------------------|--|--|
| Benefits | Reinforced \$10,000 (Limited to 3 Opportunities) | Precast \$5000 | Ready-Mix \$2000 | Chapter II \$1000 (Exclusive to ACI Chapters) | Chapter I \$500 (Exclusive to ACI Chapters) |
| Exclusive Event sponsorship | Choice of: Architects' Day Lunch & Learn Student Lunch & Learn International Lunch & Learn | | | | |
| Video ad played at beginning of sponsored event (2 minute max) | | | | | |
| Logo recognition as session sponsor | | Exclusive – Two Sessions (provide your top six technical session choices) | Shared – Two Sessions | | |
| Featured Sponsor on convention app landing page | | | | | |
| Online Demo (30-minute time slots) | 6 | 3 | 1 | | |
| Company logo featured in several email blasts | Exclusive | Shared | Shared | | |
| Attendee list (pre, and post-convention) | | | | | |
| Banner ad in convention app | Enhanced | Enhanced | Enhanced | | |
| Complimentary virtual convention registration(s) | 3 | 2 | 1 | 1 | |
| Logo on convention website | | | | | |
| Logo inclusion in Virtual Convention Guide | | | | | |
| Company profile listing | Enhanced | Enhanced | Enhanced | Basic | Basic |

Signing up to sponsor is easy – our convenient online application can be found at:

<https://www.concrete.org/events/conventions/currentconvention/sponsors/sponsorshipopportunities.aspx>.

To access the application simply login to your account, first time users please create an account.

